

Communications Manager

Remote - work from any Washington state location

Northwest Health Law Advocates (NoHLA) has a new opening for a Communications Manager with a passion for social and racial justice to engage in and communicate policy and legal advocacy for health care consumers in Washington state. You will collaboratively develop NoHLA's communications strategy and execute delivery content across print, digital and electronic venues.

NoHLA is a Seattle-based non-profit organization that works to achieve accessible and affordable health-care for all, through policy and legal advocacy, public education and support to community-based organizations in Washington state. Founded in 1999, NoHLA is a leader in consumer advocacy on health care issues.

Your Areas of Focus

- Collaboratively establish the overarching communications strategy for NoHLA, including increasing public trainings/event attendance and developing effective advocacy communications for policymakers and other target audiences;
- Project manage and develop a variety of NoHLA's communications activities, including, but not limited to, branding, social media, print, advocacy-focused communications, newsletter, email campaign, website development, etc.;
- Identify target stakeholders and audiences to encourage engagement, including developing and maintaining relationships with appropriate constituency groups; representing NoHLA at a variety of events, on committees and at meetings, and working with a variety of external individuals and groups collaboratively and constructively; and
- Support development activities in collaboration with NoHLA's Board of Directors, Co-Executive Directors, and development consultant.

Preference will be given to Candidates with

- Bachelor's degree in Communications, Marketing, Social/Digital Communication, a related field or equivalent combination of education and/or experience;
- 5 years experience with creating print, digital publishing, social media platforms, developing content using various software (e.g., Canva, Constant Contact, Adobe, WordPress) and working with appropriate technology vendors;
- Graphic design experience, preferred but not required; and
- Familiarity with public sector communications, preferably in a policy-oriented and/or health environment.

Desired Skills

- Experience working in a highly-collaborative and fast paced environment, with superior judgment and negotiation skills;

- Strong analytical skills with the ability to interpret strategic vision into an operational model using a high level of personal and professional integrity and accountability;
- Exceptional written and grammar skills with the ability to communicate in different voices, to various stakeholders, with strong oral, written and persuasive skills; and
- Proficiency in languages other than English and/or experience with translation/interpretation and equal access tools is a plus.

NoHLA's Committed to Equality

We believe all people have a fundamental right to pursue health. Health equity is our purpose. We use legal and policy advocacy to challenge the inequities in our healthcare system based on race and gender, immigration status, language, ability, sexual orientation, poverty, and other factors that produce adverse health outcomes and compound economic disparities for structurally marginalized communities. Our commitment to equity, anti-racism, and health justice guides us in our mission to ensure affordable quality health care is available to all.

We also strive to dismantle institutional racism and other structural barriers in our internal governance policies, hiring practices, and workplace culture. We are committed to nurturing an equitable and diverse work environment where all employees feel safe, included, valued and supported. We will practice our values within NoHLA and continue to learn, reflect and act with courage, openness, and humility.

Compensation and Benefits

- A 35-hour work week
- Starting salary between \$83,200 - \$87,500 annually commensurate with experience;
- Generous medical, dental, vision and retirement benefits for employees. NoHLA observes 16 holidays, including the last week of December or alternative, 15 vacation days; 2 personal days per year; paid family and medical leave;
- Collaborative work culture with opportunities for advancement and leadership; and
- Flexible worksite; remote work from any Washington state location, or choose to work at our office in downtown Seattle with amenities like on-site gym, showers and bike room

How to Apply

Email a concise letter describing your interest in this position and resume to jobs@nohla.org. This position will be open until filled.

NoHLA encourages people of **all** backgrounds to apply, including people of color, immigrants, refugees, women, LGBTQ+ people, people with disabilities, veterans, and those with diverse life experiences and other qualities that strengthens our work while reinforcing our mission.